



Social Media Lead (Volunteer)

Job Purpose:	You will work closely with the CEO and Communication Team to promote Bar 'n' Bus to supporters and the general public through social media.
Time Commitment:	3 hours per week – collaborative meeting session with Communication Team
Core Tasks:	<ul style="list-style-type: none"> • Researching and collating good news stories from the Bar 'n' Bus youth work team • Managing Bar 'n' Bus' social media present across a number of platforms, raising engagements, support and positive messages • Developing and publishing a schedule of posts and advertisements on social media • Exploring further opportunities for development of social media use within the charity (e.g. campaigns, community engagement etc.)
Experience & Skills:	<ul style="list-style-type: none"> • A passion and interest in social media • A regular and natural user of social media platforms • Good written and verbal communication skills • Good organisational skills • Nice to have – image creation skills and an eye for graphic design
Opportunities:	<ul style="list-style-type: none"> • Make a difference in the lives of young people • Share amazing news of hope to a large audience, promoting positivity and wellbeing • Develop new skills and existing skills • Meet new people • Reimbursement of agreed out of pocket expenses • Supervision, support and training
Attributes	<ul style="list-style-type: none"> • A belief in the cause of Bar 'n' Bus Trust • A confident and articulate individual able to communicate effectively with others • A person who is sympathetic towards Christian values and is able to contribute actively to the aims, ethos and values of Bar 'n' Bus Trust. • A person who has a desire to find and share a good story • A person who is able to work effectively as part of a team and under their own initiative. • A person who can think creatively • A person who has the ability to work under pressure and time constraints

Contact:

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